

DSE-A-4
(Media and Communication Studies)

Full Marks : 65

1. Answer **any one** question within **800** words : 20
 - (a) Write a note on the origin and nature of mass communication.
 - (b) What are the advantages of social media? Discuss with examples.

 2. Answer **any one** question within **800** words : 20
 - (a) Write an editorial on the impact of plastic waste on marine life.
 - (b) You are the supervisor of a company. Write a report to the manager on the feasibility of implementing a four-day work week.

 3. Answer **any one** question within **600** words : 15
 - (a) Write an advertisement for a summer sale event at a retail store.
 - (b) Design a poster for a college event promoting mental health.

 4. Answer **any one** question within **400** words : 10
 - (a) Design a pamphlet for a local health clinic, focussing on the services offered.
 - (b) Create a pamphlet for a college to attract prospective students, highlighting the academic programmes offered and campus facilities.
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